



WPM 2.0 : A brief

Thats only 6 slides, including thank you !

What is WPM 2.0 ?

The priority

Website design & management

Priority One : Maximum people visit the site

Priority Two : Site has good looks & features

- Think of a very nicely designed site having 50 visitors a month Vs. A poorly designed website with 15,000 visitors.

Digging deeper

Visitor profile

Priority One : People interested in your product / service visit the web site.

Priority Two : People staying in your area of service visit the website

- Think of having 45000 male visitors on a nail polish site Vs. 3500 female visitors on the same site

Bottom line

- A nice website without visitors, is like a nice hoarding kept in junkyard.
- Maximum interested people are more important than maximum people .
- If your business operates in country X, no point getting visitors from country Y.
- Finally a visitor should be able to buy/book your product/service from your website easily.

WPM 2.0

Web Presence Management 2.0 (WPM 2.0) is a web site management system that achieves

- (1) Number of visits
- (2) Targeted customer segment
- (3) Targeted locality
- (4) Ease of purchase

What is in it for you ?

- Get a complete re-design of your website.
- Have personalized e-mail accessible everywhere including i-phone, blackberry or android mobile phones
- Monthly reporting on website visitors & SEO/WPM2.0
- Interactive website with user registration facility
- Facebook & twitter integration for creating fan base.
- Your site ranks in top 10 organic results on relevant google searches done from your city.

Tariffs for WPM 2.0

- Plan Duration : 1 Year
- Plan Code : WP-SE-2
- One time Charge : Rs.25,500
- Annual Renewal Website : Rs.1,500
- Annual Renewal E-mail : Rs.1,000
- Annual Renewal WPM 2.0 : Rs. 6,000

(* Please refer to detailed T&C and SLA documents with plan code WP-SE-2 for further details.)

Thank you

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